# SAGINAW CONSUMERS ENERGY



# Make a difference for your business and Michigan's clean energy future.

Whether your business is focused on reducing energy costs to boost your bottom line or on reaching decarbonization goals for the future, we at Consumers Energy are here to help you every step of the way. Our team is ready to connect you with solutions for using less energy and making your long-term energy use more sustainable.

### How will your business respond?



#### Lower your energy use and save on costs by making energy efficient upgrades.

When you make your business more efficient with the Energy Waste Reduction Program, you're not just taking the first steps toward decarbonization by going leaner with energy use. Making upgrades to your facilities' lighting, HVAC, variable frequency drives and more can lead to ongoing savings on your bill. That's money that can be invested back toward your bottom line, where it matters most. And with Consumers Energy rebates, you can offset the incremental costs of those efficiency upgrades by as much as 35%.



#### Earn valuable incentives and help improve energy sustainability by shifting when you use energy.

The Demand Response Program is designed to help you make the shift. When energy demand increases at peak times, it can put a lot of pressure on our energy system. That means relying on more expensive and less environmentally friendly sources of energy. When you enroll in the Demand Response Program, your business can help alleviate that demand by shifting when you use energy, which makes huge strides toward more sustainable energy — all while earning additional incentives for your business.



#### Move toward decarbonizing your energy use by helping bring NEW renewable energy to Michigan.

The Renewable Energy Program is a great tool to help your business offset its carbon footprint and make a huge difference to the future of energy in our communities by investing in new renewable energy resources here in Michigan. Your company can earn credits based on the energy those renewable assets produce. Plus, you'll have the ability to showcase specific wind or solar resources in the state as you meet your decarbonization goals, so you can demonstrate your commitment to sustainability.

## Ready to take the next steps?

We're ready to partner with you in making a difference for your business and for Michigan. Discover all the rewards, rebates, and details of these programs and more by visiting **ConsumersEnergy.com/charlesatwork** 

