

What happens when Michigan meets **MATCHMAKER**



WHAT IS PURE MICHIGAN BUSINESS CONNECT (PMBC)?

The screenshot displays the website www.puremichiganb2b.com within a browser window. The browser's address bar shows the URL www.michiganbusiness.org/grow/pure-michigan-business-connect/b2b. The page title is "Pure Michigan Business Connect Application".

The website features a navigation menu with the following items: PURE MICHIGAN, WHY MICHIGAN, START UP, GROW, COMMUNITY, ABOUT MEDC, CONTACT MEDC, PUBLIC NOTICES & RFPS, and PURE MICHIGAN TRAVEL. A secondary menu includes: Find Talent, Access Capital, Business Connect, Incentives and Taxes, Growth Industries, Export Assistance, Site Selection, and Summits. A search bar is located in the top right corner.

The main content area is titled "Pure Michigan Business Connect" and includes a "Register Today for a Membership" and "Sign-In" link. The central focus is the "CONNECT TO Business Connect" section, which features a graphic of interlocking paper clips. The text reads: "PURE MICHIGAN BUSINESS CONNECT: A customized resource for Michigan companies to find new procurement opportunities and strategic business services." Below this is a "Join For Free Today" button.

Other key sections include:

- Find Michigan Businesses:** A search box with a "Go!" button and a link to "Advanced Search".
- Need Business Services?:** A section with the text "Explore the list of services offered by MEDC and its strategic partners designed to help companies grow." and a "Request for Services" button.
- Matchmaking Summits:** A section with the text "Pure Michigan Business Connect brings together Michigan companies to develop a new business. Access opportunities available only to Michigan." and a "Learn More" button.
- Post Your Business Need:** A section with the text "What goods and services would you like to purchase from Michigan suppliers?" and a "Create Purchasing Needs" button.

The footer contains links for CONTACT, PUBLIC NOTICES & RFPS, PURE MICHIGAN TRAVEL, Terms & Conditions, and Site Map. It also includes the text "Michigan Economic Development Corporation" and "MI 48913".

WHY
PURE
MICHIGAN
BUSINESS
CONNECT?

Two-thirds of all new jobs are created by small businesses and generate half of the U.S. gross national product.

come in we're
OPEN

21

22

WHY IS
PROCUREMENT
IMPORTANT?

\$200,000 fixed increase in procurement
spending = 1 new job.

New
Job
😊

28

29

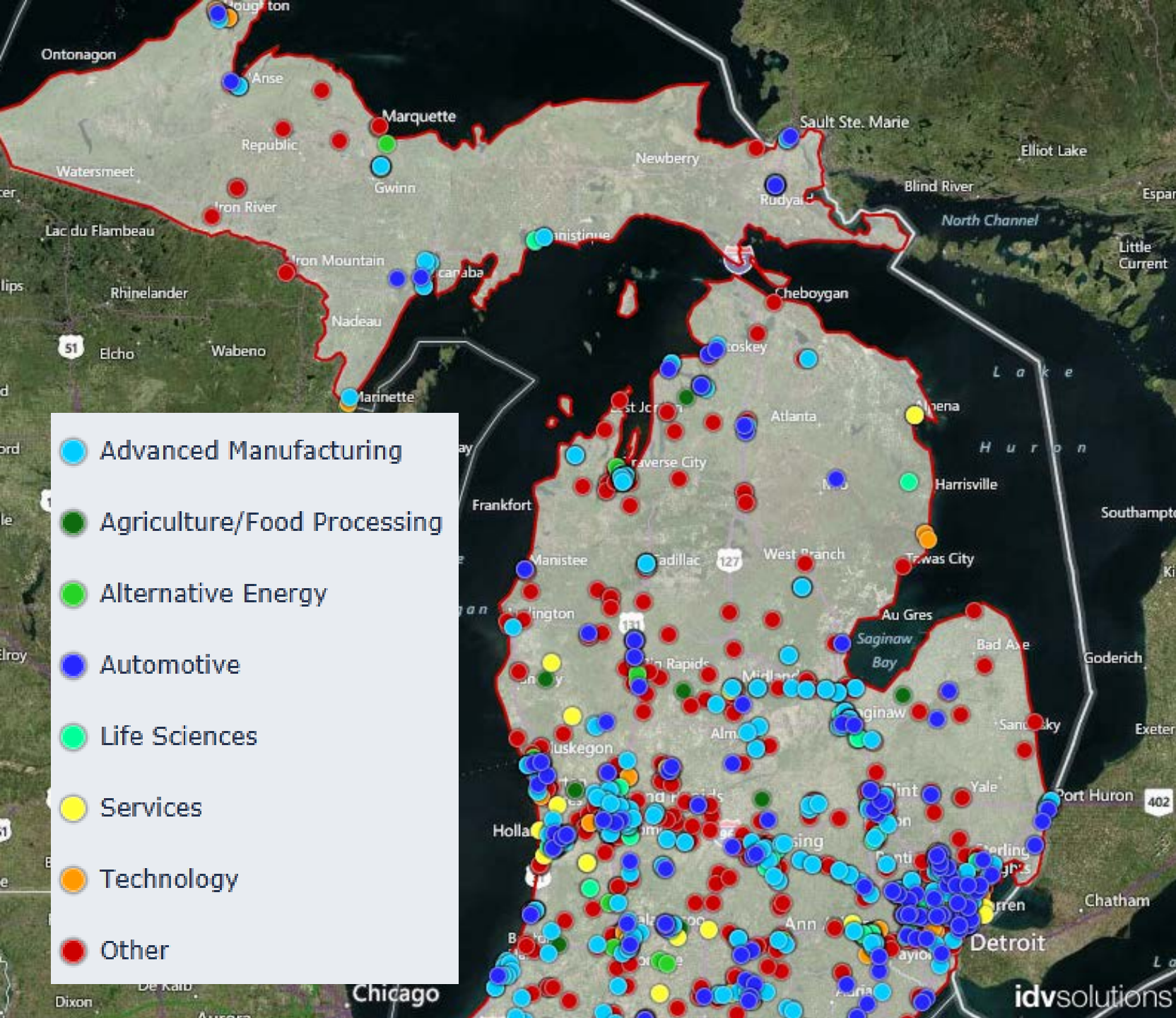
A close-up photograph of a hand holding a pen, with a blurred background of a person in a suit. The image is used as a background for the text.

PROCUREMENT TOOLS

B2B network: www.puremichiganb2b.com

Regional and economic development
partner searches

Supplier summits



2000+ MI suppliers have been selected for a PMBC Summit in past 18 months:

- Statewide Participation
- Multiple Sectors
- Strong Business Diversity
 - 460 Woman Owned
 - 148 Veteran Owned
 - 287 Minority Owned

OVER 200
PURCHASING
PARTNERS
IN OVER
20 INDUSTRIES



BAE SYSTEMS



Beaumont
HOSPITALS



GENERAL DYNAMICS



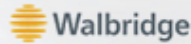
KUKA



meijer



TIMKEN





RESULTS

- **Over \$2.8 billion** in facilitated contracts
- **200+** global purchasers
- **6,000 +** unique purchasing needs received through PMBC
- **42,000+** companies at www.puremichiganB2B.com



Register Today For a Membership

The B2B is a dynamic resource to find services and procurement opportunities. It is driven by the keywords in your company's profile. Please take the time to ensure your company's profile is complete and that the keywords section accurately describes all facets of your business.

Step 1: Fill out the form to the right

Enter in your email address, if your email or company name are already in the system, the bulk of the form will populate. You are encouraged to use a company email and not a generic email host such as gmail, yahoo, etc.

If your business does not have a Michigan location, please contact us at businessconnect@michigan.org or 1.888.522.0103 so that we may assist you.

Step 2: Check your email

You will be sent a link and instructions to establish your unique password. If you do not receive the link within 48 hours, please check your spam folder then contact businessconnect@michigan.org if the problem persists.

Step 3: Sign in and finish your profile

Again, please be sure to complete the keywords section in your company's profile.

* Email Address

* First Name


* Last Name

* Company Name

* Website

* Address 

* State 

Michigan 

* City

Select City 

* Country

Edit User

*** Email**

VandercookT@michigan.org

*** First Name**

Terry

*** Last Name**

Vandercook

*** Company Name**

Michigan Economic Development Corporation

*** Website**

http://michigan.org

Department

Business Development

Job Title

Business Development Manager

Roles

Super Admin Organization Admin Organization User General User

Primary Contact

Yes No

Permissions

Create Opportunity?

*** Address**

300 North Washington Square

*** State**

Michigan ▼

*** City**

Lansing ▼

*** Country**

United States ▼

*** Zip**

48913

*** Contact Number**

(517) 599-9042

Ext.

Cancel

Save

Edit Business

* Business Name

Michigan Economic Development Corporation

* Keywords - Please enter your top five Products, Services, and/or Capabilities below in order of relevance

- 1 Workforce Development 
- 2 Travel 
- 3 Tourism 
- 4 Pure Michigan 
- 5 economic development 

Additional Keywords

Economic Development, Incentives, Business Connect, Financing, Attraction, Entrepreneurial, Entrepreneur, Smartzone, Accelerator, Job Creation,

* Company Profile Information and History

The Michigan Economic Development Corporation is a public-private partnership serving as the state's marketing arm and lead agency for business, talent and jobs, tourism, film and digital incentives, arts and cultural grants, and overall economic growth. MEDC offers a number of business assistance services and capital programs for business attraction and acceleration, economic gardening, entrepreneurship, strategic partnerships, talent enhancement and urban and community development. MEDC, founded in 1999, also developed and manages the state's popular Pure Michigan brand

* Phone Number

(517) 599-9042

Website URL

http://michigan.org

Number of Employees at Site

Year Company Established

Average Annual Sales

NAICS

DNB DUNS Number

809037120

* Address

300 North Washington Square

* State

Michigan ▼

* City

Lansing ▼

* Country

United States ▼

* Zip

48913

County

Ingham ▼

Region

South Central region

Create Purchasing Needs

Thank you for posting a procurement need on Michigan's puremichiganb2b.com site. This purchasing request will be connected directly to thousands of Michigan companies that have a keyword matched profile. Here are a few things you should know as you post your company's need:

- The site can support direct upload of mass purchasing needs. Please contact the Pure Michigan Business Connect team at businessconnect@michigan.org if this is of interest.
- Utilizing the keywords is critical so that automatic notifications can be sent to those suppliers that have matching profile keyword descriptions.
- You can specifically set your communication parameters to protect your individual and company confidentiality as needed.
- You may include a URL linking to your company purchasing site and/or attach an RFP or other document as needed.
- If you are new to the puremichiganb2b.com system, this post will also activate your (free) site profile and you will receive a password generation email.
 - NOTE: Activation will enable you to track/edit your purchasing post, but is not required unless you intend to use the system's messaging tool to respond to suppliers.

The Pure Michigan Business Connect team has a concierge purchasing program that can help you search and identify qualified Michigan suppliers. If there are any questions or you need further assistance, please contact the Pure Michigan Business Connect team at businessconnect@michigan.org.

* Email address


* First Name

* Last Name

* Company Name


* Phone


* Website

* State 

* Purchasing Need Title

*Purchasing Need Description 


* Start Listing Date 

* End Listing Date 

Please enter the top three keywords you would expect to be associated with the ideal supplier for this purchasing need.

* Keyword 1 

Keyword 2 



Keyword 3 

Matched Number Of Suppliers:





File Input Word, Excel or PDF formats. 

No file chosen

Confidential:

- Company Confidential 
- User Confidential 

Communication Method:

- Message Through B2B System 
- See Instructions in Attached File 
- See Instructions in Provided Web Link 
- Contact Directly 

Cancel

Submit



Dashboard

Notifications

Businesses

Sales Leads

Summits

User Profile

Businesses

Search

Search

Clear

Saved Searches

Save

[Advanced Search](#)

Sort By

Select

13 Result(s)

Filter These Result(s)

▶ County

▶ City

▶ Region

▶ Keywords

▶ Business Classifications

▶ Quality Certifications

▶ Business Associations

Apply Filters

Reset

AACOA Extrusions, Inc.

AACOA - a Midwest leader aluminum extrusion and fabrication, plus aluminum anodizing
Niles, Michigan
aacoa.com

American Safety & Equipment

Based in Flint, Michigan, American Safety and Equipment, Inc. offers an integrated line of safety products and services to the plastic injection, extrusion and blow molding industries. Our company provides machinery products and...
Oxford, Michigan
asesafety.com

B & O Saws, Inc.

Belding, Michigan
bosaws.com

Chainworks Incorporated

Chainworks conducts all aspects of global sourcing and supply chain management, providing a turn-key solution for our customers including Commercial Support, Project Management, Technical & Product Quality Support, Logistics & W...
Kalamazoo, Michigan
chainworksinc.com

Fab Masters Co., Inc.

Fab Masters is a 30 year old aluminum extrusion fabricators. We have 8 precision metal saws for lineal cutting, 24 CNCs of varying size up to 27 feet in length, 6 punch presses and 16 weld bays housed in our 100,000 square foot ...
Marcellus Township, Michigan
fabmasters.net

Granco Clark



Pure Michigan Business Connect 0 0 Vince Nystrom Dashboard ▾

Dashboard Notifications Businesses Sales Leads Summits User Profile

Request for Services Find a Business Summits

Matched Sales Leads

Title	End Date
No Records	

[View All](#)

My Purchasing Needs

Title	End Date
The MEDC seeks a qualified and professional firm to perform a survey of 250 participants in the Economic Gardening Program. The survey will address the following objectives: 1. Measure and analyze growth in terms of employees and annual revenue. 2. Measure the satisfaction of participant companies. 3. Identify opportunities for improvements or enhancements to the program. Expertise with	06/01/2015

[Create](#) [View All](#)



9:05 AM

All Contacts



PURE *M*ICHIGAN®
Business Connect

Terry Vandercook

Michigan Buyer Development

vandercookt@michigan.org

517.599.9042

www.puremichiganb2b.com

